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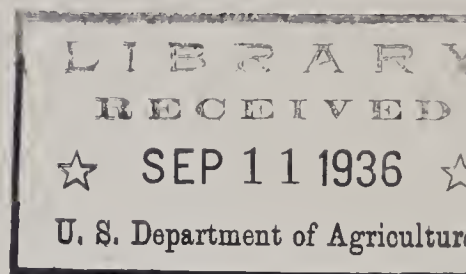
NOVELTIES

1936

Early Flowering Sweet Peas

"Individual in Character"

1937



BACCHUS

Giant violet carmine blooms, coming in sprays of fours on long firm stems. Both standard and wings are of the same deep, even color without any noticeable variations. (Illustration reduced one-third).

Price per $\frac{1}{4}$ lb. \$5.00; per lb. \$20.00.

The WILLIAM MACDONALD SEED CO.

Exclusive Flower Seed Growers

SANTA MARIA



CALIFORNIA

SUNPROOF ORANGE



We would particularly recommend *Sunproof Orange* to all those who have been formerly troubled with so-called "burnt offering" oranges.

Price per $\frac{1}{4}$ lb. \$3.75
per lb. \$15.00.

At last we have an orange immune to the bright California sun. From the time the first bud bursts forth, until the aged flower withers and reveals the seed pod; a solid bright beautiful color holds steadfast on standard, wings and keel, unblemished by the strong sun's rays.

Of a bright scarlet orange hue—with a hint of more orange in the standard—*Sunproof Orange* is indeed a worthy introduction.

A dozen or so of its strong supple stems, carrying predominating sprays of four are truly a gorgeous bouquet.

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"Keeping Step With the Times in Sweet Peas"

TOP HAT



Price per $\frac{1}{4}$ lb. \$3.75
per lb. \$15.00.

A distinctly new color in sweet peas. Mammoth flowers of a deep velvety violet, coming with a large waved standard and widely spread wings.

Top Hat is a very vigorous grower and produces stems that are surprisingly long. We would recommend this variety particularly for garden cultivation.

EARLY FLOWERING SWEET PEAS

This list contains what we consider the best and most POPULAR varieties, as well as the latest novelties of the Winter Flowering Sweet Peas.

The importance of this group is very essential to the Seedsmen who cater to the Florist Growers. Our stocks are grown by the most painstaking methods, and we are endeavoring to give the Trade something BETTER.

	Price per lb.		Price per lb.
American Beauty, mammoth deep rose.....	\$2.00	Meadow Lark Improved, cream, black seeded.....	\$1.75
Amethyst, royal purple.....	2.00	Memory, clear lavender.....	2.00
Annie Laurie, deep rose pink.....	2.00	Miss Louise Gude, clear rose pink.....	1.75
Apollo, light salmon cerise.....	2.00	Michigan, giant lavender.....	2.00
Aviator, crimson.....	2.00	Monterey, geranium pink.....	2.00
Ball Blue, cornflower blue.....	1.75	MOTHER MACHREE. A beautiful blend of coral and golden rose. The large, perfectly formed, semi du- plex flowers show the result of years of selection and culture that has finally produced a striking ex- ample of the modern sweet pea.....	4.00
Ball Orange, rich deep orange.....	2.00	Mrs. Calvin Coolidge, salmon cerise pink.....	1.75
Ball Rose, sparkling rose.....	1.75	Mrs. Herbert Hoover, bright blue.....	2.00
Ball Rose Improved.....	2.00	Mrs. H. R. Holscher, clear pink.....	2.00
Ball Rose Queen, large rose pink.....	1.75	Mrs. Kerr, salmon.....	2.00
Blaze (New) fiery orange.....	2.00	Mrs. S. F. Reddick, salmon pink.....	2.00
Blanche Ferry, rose, white wings.....	1.75	No. 13 or Radiant, sparkling rose.....	2.00
Blue Bonnet, clear blue.....	2.00	Orange Supreme, orange.....	2.00
Blue Bird, blue self.....	1.75	Pal, rosy crimson.....	2.00
Blue Picotee, white, edged blue.....	2.00	Penrose, rose pink.....	1.75
Boon, deep salmon pink.....	3.00	Perfection, giant deep pink.....	2.00
Bright Light, flaming scarlet.....	1.75	Pride, cerise, long stem.....	2.00
*BRIDESMAID (No. 1 N. Y. F. C.) This is a delicately sparkling shade of deep silvery pink and a very vigorous and healthy grower, throwing stems 14 to 16 inches long.....	4.00	Prosperity, rich orange salmon, long stem.....	2.00
Burpee's Orange.....	2.00	RAMONA. A distinct new color in Early Sweet Peas. It is a delightful luminous coral rose with yellow and pink shadings.....	2.50
Burpee's White, giant white.....	2.00	Red Cross, poppy scarlet.....	1.75
Cattleya, rosy lilac.....	2.00	Romance, salmon rose.....	2.00
Chime, light salmon pink.....	3.00	Rose Charm, bright rose.....	2.00
*COLOSSAL ROSE (No. 1 N. Y. F. C.) The largest rose-pink in cultivation. This is the best description of Colossal Rose, which is similar in color to Jennie Mamitsch with stems as long, but a more vigorous grower.....	4.00	Rose Marie, duplex soft rose pink.....	2.00
Columbia, bicolor, salmon rose, white wings.....	1.75	Rose Queen, rose pink.....	1.75
Duplex Gem, pale rose pink.....	2.00	Rosita, deep rose pink.....	2.00
Eileen, rich Begonia Rose.....	2.00	Santa Barbara, giant orange scarlet.....	1.75
Eldorado, salmon orange.....	2.00	SEQUOIA (No 1 N. Y. F. C.). An enormous rich golden cerise pea, with a large broad standard, spreading wings, and long strong stems. An excep- tionally good all purpose cut flower.....	4.00
Eleanor Blue, long stem.....	2.00	Shirley Temple, rose pink.....	3.00
Exposition Pink, rich pink.....	2.00	Snowstorm Improved, best pure white.....	1.75
Fancy, old rose on cream.....	2.00	Sparkle, scarlet crise.....	2.00
Fandango, duplex bright rose.....	2.00	Springsong, salmon pink, new shade.....	1.75
Fragrance, clear lavender self.....	2.00	Success, rose pink.....	2.00
Freckles, ivory flaked brilliant rose.....	2.00	Superior Pink, rose pink.....	1.75
Giant Pink, long stem pink.....	2.00	Susanna, carmin red.....	2.00
Giant Rose, mammoth rose.....	1.75	SWEET BRIAR. This is the companion to our late Silver Medal Bonny Briar. Sweet Briar is a mam- moth flowered rich rose pink.....	2.00
Glitters, fiery cerise.....	1.75	Sweet Lavender, beautiful shade.....	1.75
Gloria, sparkling salmon rose.....	2.00	The Beauty, bright rose.....	2.00
Grenadier, poppy scarlet.....	2.00	Triumph, lilac mauve.....	3.00
Harlequin, heliotrope striped scarlet.....	2.00	Vogue, large lavender.....	2.00
Harmony, best clear lavender.....	1.75	Vulcan, orange scarlet.....	1.75
HOPE. A mammoth flowering black seeded Pure White.....	2.00	White Harmony, B. S.—solid white.....	2.00
Illumination, coral cerise.....	2.00	White Rose.....	2.00
Imperial Pink.....	1.75	Yarrowa, rose, pink wings.....	1.75
Jeanne Mamitsch, long stem rose.....	1.75	Zvolanek's Pink.....	1.75
Josie, large rose pink.....	4.00	Zvolanek's Rose, giant rose pink, selected.....	1.75
Laddie, giant rose.....	2.00	Exquisite blend, a well-balanced mixture made up from named varieties. Per 100 lbs.....	\$90.00 1.00
Laddie Improved (New), long stem giant rose.....	2.00	Choice Mixed. Per 100 lbs.....	60.00 .75
Lavanda, clear lavender.....	2.00		
Los Angeles Pink, long stem pink.....	2.00		
Majestic Rose, brilliant pink.....	2.00		

EARLY DWARF SPENCER

Bo-Peep, salmon pink, rich and gorgeous when planted solid in beds	2.50
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The Twelve Best Earlies

We respectfully submit the following list of Early Flowering Sweet Peas as the twelve best in their color class; they also give a wide color range.

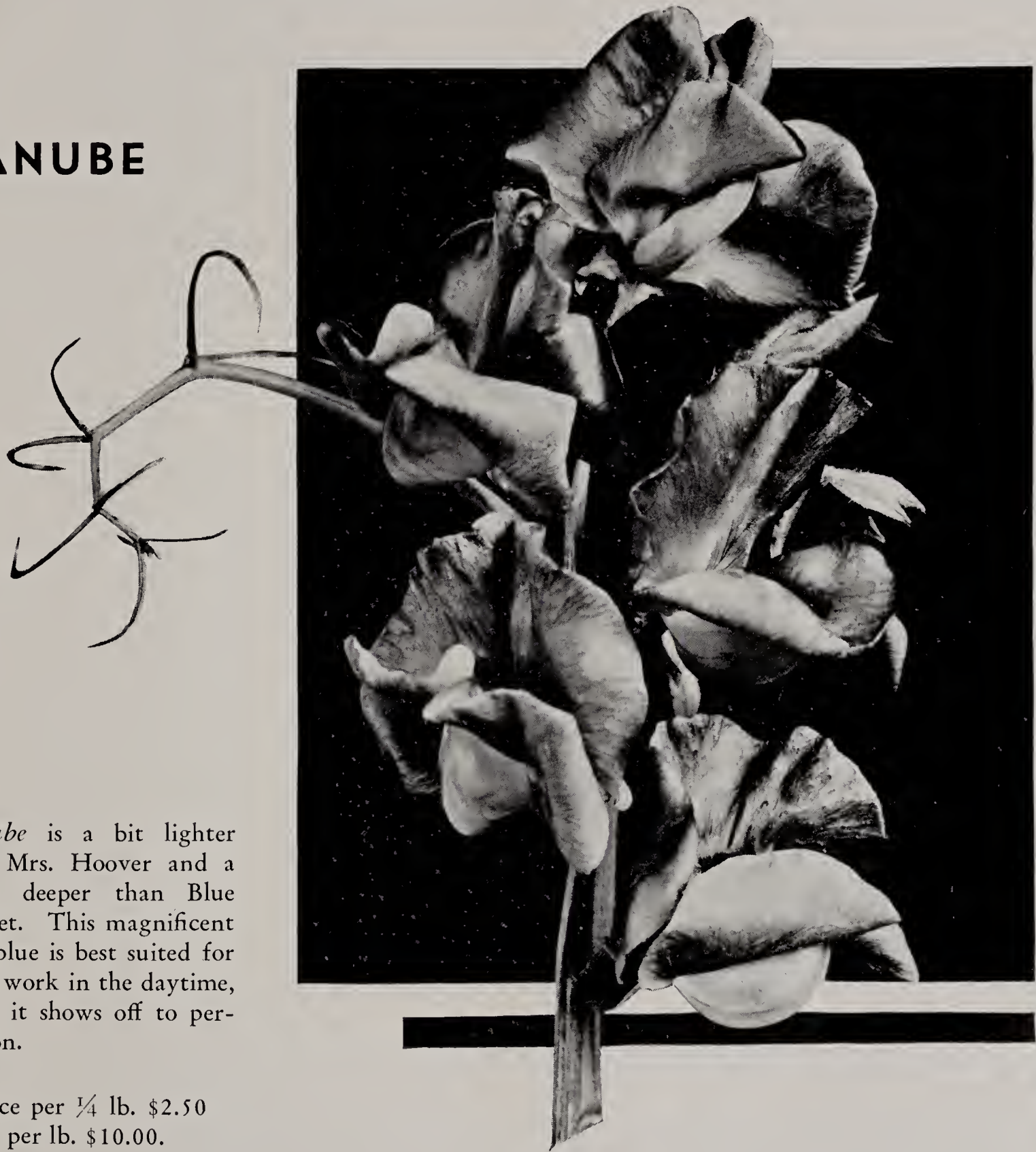
Ball Orange, rich deep orange
Ball Rose, sparkling rose
Blue Bonnet, clear deep blue
Bridesmaid, silver pink

Cattleya, rich orchid
Eileen, flaming rose
Fragrance, mammoth clear lavender
Gloria, salmon pink, long stem

Hope, solid white unsurpassed
Laddie Improved, giant rose
Susanna, rich carmine red
Vulcan, orange scarlet

*(No. 1 rating after trial by the New York Florists Club, 1935.)

DANUBE



Danube is a bit lighter than Mrs. Hoover and a shade deeper than Blue Bonnet. This magnificent mid-blue is best suited for color work in the daytime, when it shows off to perfection.

Price per $\frac{1}{4}$ lb. \$2.50
per lb. \$10.00.

The beautiful Blue Danube flowing leisurely to the sea inspired the name for this sensational new sweet pea.

Large, ruffled blooms of a clear lavender blue, on long straight stems in sprays of four; an enchanting sight and one not easily forgotten.

The William Macdonald Seed Co.

COLLEEN



Colleen is particularly suited for exhibition purposes as its perfectly formed flowers make a showing that is nigh invincible.

Price per $\frac{1}{4}$ lb. \$2.50
per lb. \$10.00.

Bright vivacious youth is portrayed in this very novel outstanding new sweet pea. Lanky, lithe stems, with sprays of four sweetly fragrant, brilliant rose suffused with gold blooms that are sure to stir the hearts of all admirers.

Turning to a rich golden rose under artificial light, *Colleen* thrives and flashes brightly—standard and wings are both of a wonderful even color that tones down to a white at the base.

The William Macdonald Seed Co.